

# Fundraising



ASDA Rawtenstall foyer collection

Veterans in Communities (VIC) is an ex-services charity based in East Lancashire. Established in September 2012, VIC supports ex-service personnel, their families and members of the uniformed services who have experienced difficulties re-integrating with the community on returning to civilian life.

VIC is a registered charity funded through our fundraising activities, individual project funding, and donations from the public and other local organisations.

Fundraising can be particularly difficult in this current economic climate and like all other third sector organisations we do rely on the generosity and support from the public.

VIC fundraise at the many events we attend; community fun days, town centre collections, arts and crafts fairs, exhibitions, supermarket bag packing and foyer collections, community events, donations for localised projects, local talks to the Rotary clubs and organised events that the organisations run specifically for VIC.



VIC presented with a cheque from the local Chamber of Commerce



Heywood Armed Forces Day 2013



*Bacup Carnival awareness and fundraising*

Our members are encouraged to take part in the fundraising activities as there are many other benefits to the individual than just raising funds for VIC. Many of our members can become socially isolated due to either mental health conditions or through a difficult transition period. By our members going out into the community to fundraise they meet people, other ex-service men and women who may be struggling on their own or need some additional support from our Outreach teams. Fundraising can raise an individual's self-esteem, confidence, motivation, and working within a team.

VIC has a number of items we can give to those who have donated; wristbands, pens, car stickers, lanyards, key rings and badges. VIC believes that if somebody gives to VIC then they should receive something from us in return.



*Rawtenstall Volunteer Day 2013*



*Tesco Bag Pack*